Here’s the updated version with definitions of B2B and B2C:

**Definitions**

**B2B (Business-to-Business):**  
Refers to companies that sell products or services to other businesses. These companies focus on providing tools, solutions, or resources that help businesses operate more efficiently.

**B2C (Business-to-Consumer):**  
Refers to companies that sell products or services directly to individual consumers for personal use. These businesses focus on meeting the needs and preferences of everyday consumers.

**10 B2B Companies in Pakistan**

1. **Systems Limited** - IT solutions provider offering software development, data analytics, and outsourcing services.
2. **NetSol Technologies** - IT services for leasing and finance companies worldwide.
3. **Avanceon** - Automation and energy management solutions for manufacturing industries.
4. **TPL Trakker** - GPS tracking and fleet management for transportation and logistics companies.
5. **IBL Operations** - Supply chain and distribution services for brands and retailers.
6. **PakWheels Corporate Services** - Data insights and advertising for auto dealerships.
7. **Careem for Business** - Corporate ride-hailing and delivery solutions.
8. **TradeKey** - Online marketplace connecting exporters with international buyers.
9. **EFU Life Corporate Insurance** - Insurance packages for companies’ employees and assets.
10. **ProPakistani Insights** - Market research and data services for brands.

**10 B2C Companies in Pakistan**

1. **Daraz.pk** - Online shopping platform for electronics, clothing, and more.
2. **Khaadi** - Clothing brand offering traditional and modern apparel.
3. **Careem** - Ride-hailing and food delivery service.
4. **Jazz** - Telecom company providing mobile and internet services.
5. **Foodpanda** - Food and grocery delivery platform.
6. **PakWheels.com** - Platform for buying, selling, and reviewing cars.
7. **HBL (Habib Bank Limited)** - Financial services including accounts, loans, and credit cards.
8. **Ideas by Gul Ahmed** - Retail chain for fashion and home textiles.
9. **Zameen.com** - Property portal for buying, selling, or renting real estate.
10. **Servis Shoes** - Footwear brand offering affordable shoes and accessories